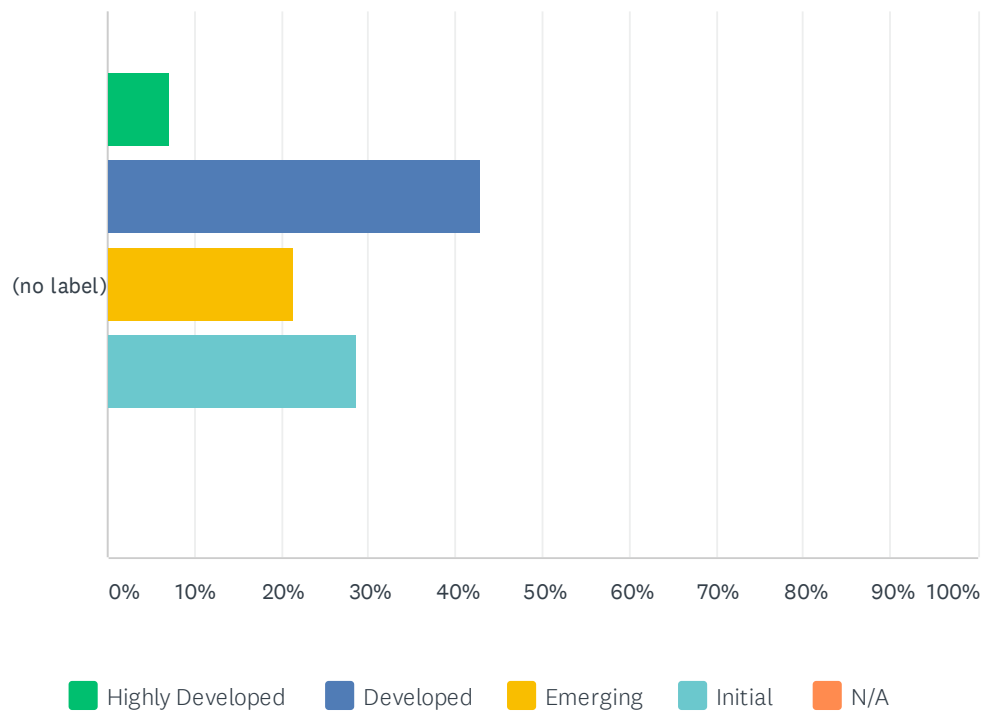


**Q1 ACCOMPLISHMENTS IN ACHIEVING GOALS**

Highly Developed: Exhibits ongoing and systematic evidence of goal achievement.  
 Developed: Exhibits evidence of goal achievement.  
 Emerging: Exhibits some evidence that some goals have been achieved.  
 Initial: Minimal evidence that progress has been made toward achieving goals..

Answered: 14 Skipped: 0



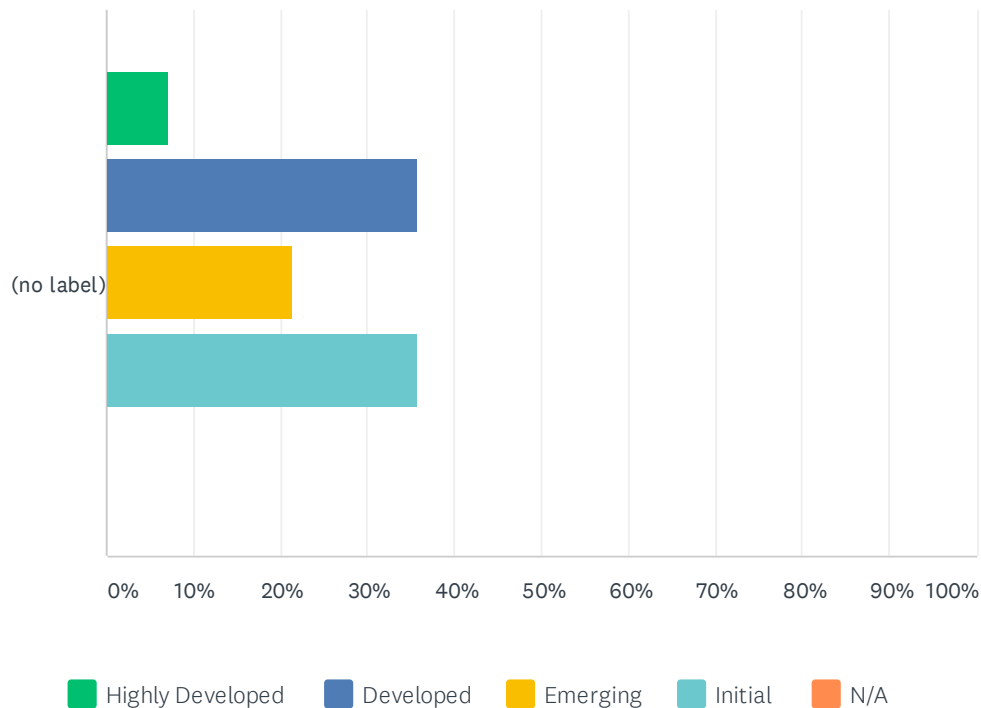
	HIGHLY DEVELOPED	DEVELOPED	EMERGING	INITIAL	N/A	TOTAL	WEIGHTED AVERAGE
(no label)	7.14%	42.86%	21.43%	28.57%	0.00%	14	2.29
	1	6	3	4	0		

#	COMMENTS/FEEDBACK:	DATE
1	Comments lack depth of the details of goals and how they are achieved.	5/24/2021 9:01 AM
2	Great specifics-especially in placement activity, targeted major declaration, and implementation of dual credit activity.	5/23/2021 8:18 PM
3	Goals linked to strategic plan, accomplished and work explained.	5/22/2021 5:55 PM
4	Goals linked to metrics with NSF grant	5/21/2021 4:10 PM
5	Progress in goals is not completely described but has been made.	5/21/2021 3:38 PM
6	The responses do not indicate goals were met at the measures set.	5/21/2021 12:59 PM
7	I would have liked to have seen more information on how the goals were achieved.	5/20/2021 7:36 AM
8	This section only describes goals in the most basic terms and does not identify any progress or accomplishments. I am very concerned that this program is running without a plan and without adequate oversight.	4/15/2021 5:55 PM
9	In answer to 1A., progress or attainment has not been described. The goal is marked as completed but no details offered.	4/15/2021 9:06 AM

10	"Clear sequence of course offerings. Align clear pathways with for students. Looking for higher enrollment." This is the response to Goal 2 on Prosperity, however I could not tell how this was or was not meeting the measure for the goal, or showing any progress. Overall, I had to infer how these responses in this section did or did not show progress or barriers.	4/8/2021 1:45 PM
11	I see six goals in 1A and then a statement at the end 1B "entire degree online" that seems detached from all of the stated goals. Was getting the entire degree online a goal? If so, why wasn't it mentioned in 1A? Also, all of the stated goals in 1A, were they achieved?	4/5/2021 2:08 PM

**Q2 LABOR MARKET PROJECTION** Highly Developed: Thoroughly explains projected market demand and potential effects on program; presents highly developed plan to address projection. Developed: Explains projected market demand and discusses several possible actions to address projection. Emerging: Minimally explains projected market demand and lists one or two actions to address projection. Initial: Presents labor market demand without analysis/explanation and fails to list possible actions to address projection.

Answered: 14 Skipped: 0



	HIGHLY DEVELOPED	DEVELOPED	EMERGING	INITIAL	N/A	TOTAL	WEIGHTED AVERAGE
(no label)	7.14%	35.71%	21.43%	35.71%	0.00%	14	2.14
	1	5	3	5	0		

#	COMMENTS/FEEDBACK:	DATE
1	Need demonstrated. Are we aligning and focusing training to specific needs or "shot gunning" our instruction.	5/24/2021 9:01 AM
2	Good overall representation of opportunities.	5/23/2021 8:18 PM

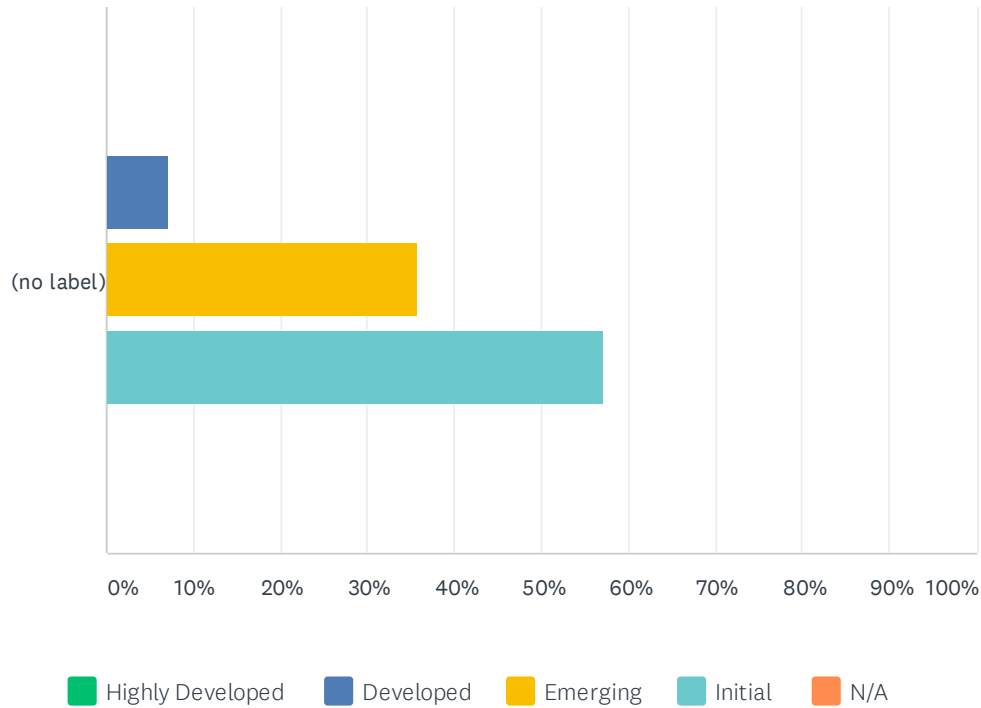
## Instructional Program Review - Digital Media and Design

3	Great information on regional, state, national and worldwide potential for students earning digital media and design degrees. I also appreciated the focus on the changing job market and how this immediately affects the choice of course materials and forecasted equipment needs.	5/22/2021 5:55 PM
4	The instructor focused on AR/VR jobs, which comprises only a small portion of the training in this degree, and there are no full time local jobs in this area. A more thorough exploration of options for Digital Media and Design opportunities would be helpful.	5/21/2021 3:38 PM
5	The narrative seems to indicate we are not preparing students to get jobs in our local market. Yet the local job analyses shows projected growth in this job market. There are no comments provided which address how the program will be affected by the projections. 2C. II. needs more information - the answer to these questions are insufficient.	5/21/2021 12:59 PM
6	The labor market analysis as provided is standard government data. But more importantly, in section 2CII, "how might the program adjust to these projections" the only thing that can be said is adding headsets and cameras. I remain very concerned with a lack of planning and program design at the macro level rather than focusing on course by course at the micro level. The things that are discussed in this report do not lead to a highly successful program able to address the exploding labor market potential. Enthusiasm by individual instructors for their classes is not sufficient to carry this program forward and the college should not expect that this will somehow accidentally happen.	4/15/2021 5:55 PM
7	Projected demand in the field is well addressed but they are not tied back to the program or students.	4/15/2021 9:06 AM
8	While there is a lot of information from various sources in this section, there is not a real specific analysis of our regional job market for employment in these professions. There is some information on Oregon job trends, but the responses state that student's will have to look elsewhere for employment in more urban centers in New York, California etc... It would be of more use to us to see opportunities and trends in Oregon, Washington, California, Colorado in Seattle, Portland, San Francisco, Los Angeles, Denver these seem like more reasonable cities for our students to relocate to for employment.	4/8/2021 1:45 PM

**Q3 RESOURCES: PROFESSIONAL DEVELOPMENT** Highly Developed: Exhibits ongoing and systematic support of professional development opportunities. Developed: Exhibits support of regular professional development opportunities. Emerging: Evidence of intermittent professional development opportunities. Initial: Minimal evidence of professional development opportunities.

Answered: 14   Skipped: 0

## Instructional Program Review - Digital Media and Design



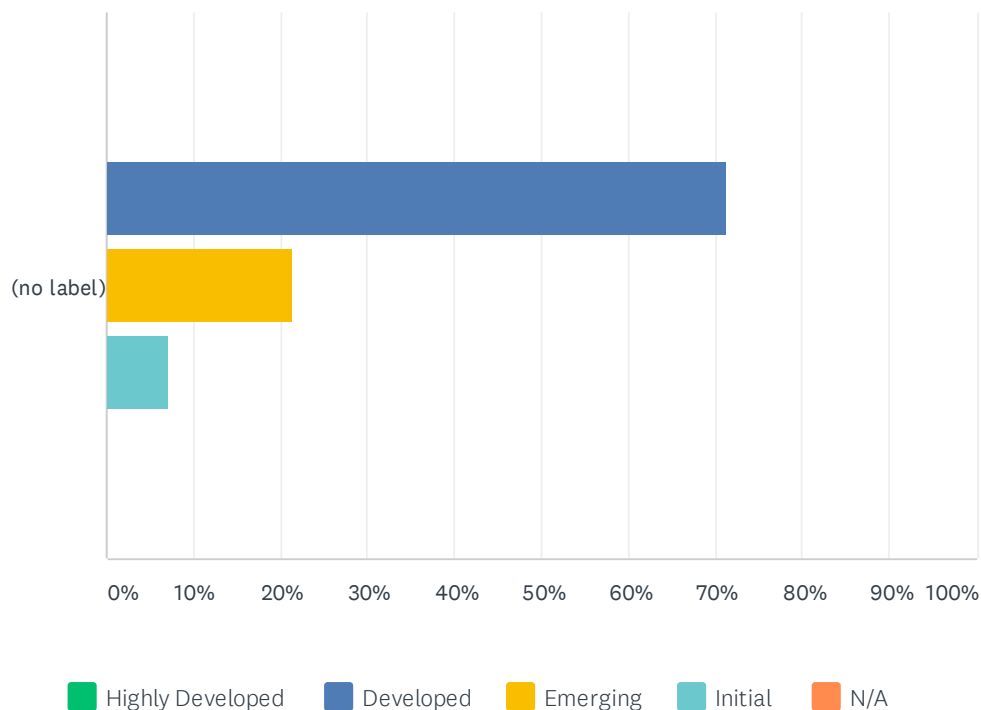
	HIGHLY DEVELOPED	DEVELOPED	EMERGING	INITIAL	N/A	TOTAL	WEIGHTED AVERAGE
(no label)	0.00%	7.14%	35.71%	57.14%	0.00%	14	1.50
	0	1	5	8	0		

#	COMMENTS/FEEDBACK:	DATE
1	Not much information.	5/24/2021 9:01 AM
2	Not much context for this section. I understand its a fantastic and highly competent instructional team, but more clarity about the ongoing educational/PD needs and expectations would be valuable here. Did EVERYONE attend the NWeLearn conference? What kind of applicable content came from that experience? How does the division ensure new sector trends are recognized and addressed through the course work? What are the expectations for future trainings?	5/23/2021 8:18 PM
3	More information about how many faculty members received training would be helpful, as well as information about the value of the professional development training. It would be good to know what goals there are for professional development, and why.	5/22/2021 5:55 PM
4	Limited professional development listed. A professional development plan should be developed that links to student success initiatives, diversity equity and inclusion work etc.	5/21/2021 4:10 PM
5	In spite of the fact that there are several part time faculty teaching in this discipline, a single conference is listed as professional development with no name attached. This is not an accurate representation of the work done in this department.	5/21/2021 3:38 PM
6	This should be a focus area as there needs to be more deliberate and intention effort to align professional development activities in teaching and learning. I'd recommend an emphasis in professional development methods to improve student success - access, retention and completion. Faculty have free access to the 20 minute mentor and Linked In trainings - I would like to see greater utilization of these free resources. Faculty are already content experts so PD should perhaps focus on other areas of improving student success, diversity training, or other relevant topics.	5/21/2021 12:59 PM
7	little information about the professional development undertaken.	5/20/2021 12:46 PM
8	Section 3 is wholly inadequate. Either this is due to writing, or it is symptomatic of a program that the college has not dedicated sufficient resources to meet the need.	4/15/2021 5:55 PM
9	Faculty appears to meet all the qualifications but question 3A.II. was not answered.	4/15/2021 9:06 AM

10	A plan for ongoing professional development needs to be articulated for this program, even though the program is entirely staffed by adjunct faculty.	4/8/2021 1:45 PM
11	Only one professional development training from 2019 was mentioned in 3A.	4/5/2021 2:08 PM

**Q4 RESOURCES: FACULTY MEETING INSTRUCTIONAL NEEDS** Highly Developed: Employs a sufficient number of highly qualified faculty to meet instructional needs. Developed: Employs an adequate number of qualified faculty to meet instructional needs. Emerging: Has a plan to employ an adequate number of qualified faculty to meet instructional needs. Initial: Faculty numbers and/or qualifications are insufficient to meet instructional needs.

Answered: 14 Skipped: 0



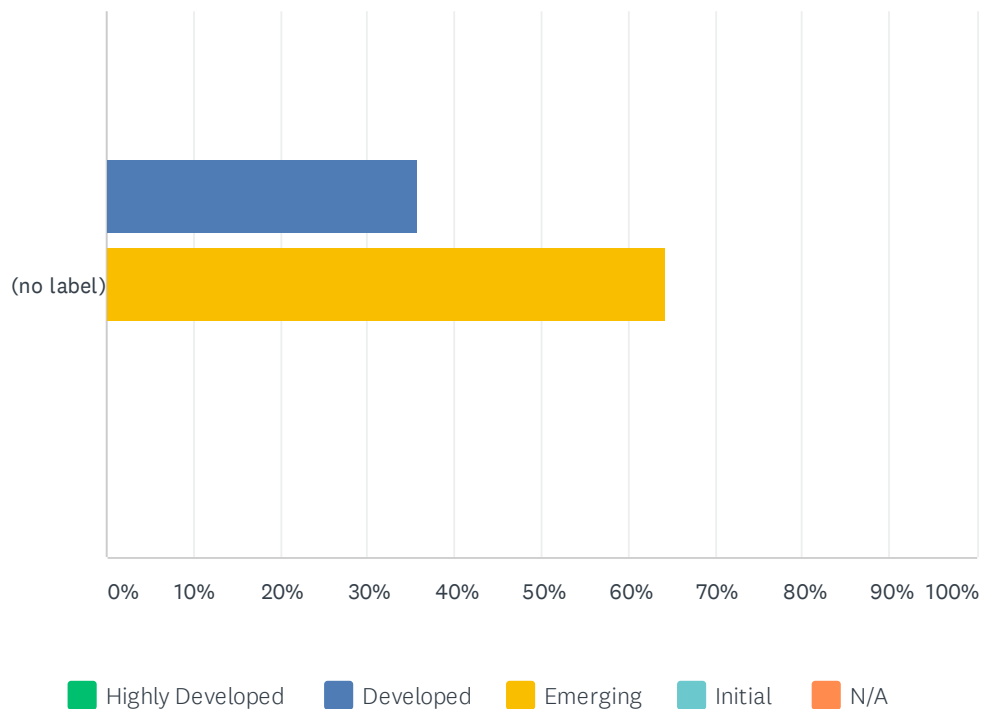
	HIGHLY DEVELOPED	DEVELOPED	EMERGING	INITIAL	N/A	TOTAL	WEIGHTED AVERAGE
(no label)	0.00%	71.43%	21.43%	7.14%	0.00%	14	2.64
	0	10	3	1	0		

#	COMMENTS/FEEDBACK:	DATE
1	Seems like we have a wide group of instructors. Are they qualified and current?	5/24/2021 9:01 AM
2		5/23/2021 8:18 PM
3	More information needed about faculty qualifications. Question 3A.II was not answered.	5/22/2021 5:55 PM
4	Fairly ample and diverse listing of qualified instructors.	5/21/2021 4:10 PM
5	Although the lead seems to have skipped this question, there is a sufficient number of highly qualified (both through education and experience) part time faculty teaching the courses in this degree. The program would benefit from a full time lead with credentials to address all the areas in this degree.	5/21/2021 3:38 PM

6	Report states the current faculty are meeting the needs.	5/21/2021 12:59 PM
7	Without a narrative, it is unclear if the list of instructors meets the need.	4/15/2021 5:55 PM
8	No explanation in document to support the "yes" statement of 3A.IV. For example, what are the instructor's experience/degrees?	4/5/2021 2:08 PM

**Q5 RESOURCES: FACILITIES AND EQUIPMENT** Highly Developed: Facilities and resources meet current and future needs. Developed: Facilities and resources meet current needs. Emerging: Evidence of a plan to have facilities and resources meet current and future needs. Initial: Minimal evidence that facilities and resources meet current and future needs.

Answered: 14 Skipped: 0



	HIGHLY DEVELOPED	DEVELOPED	EMERGING	INITIAL	N/A	TOTAL	WEIGHTED AVERAGE
(no label)	0.00%	35.71%	64.29%	0.00%	0.00%	14	2.36
	0	5	9	0	0		

#	COMMENTS/FEEDBACK:	DATE
1	Some equipment needs identified. Grants and partnerships need to be pursued as well as demonstrating the need in budget session.	5/24/2021 9:01 AM
2	Have equipment needs been identified through a variety of channels beyond just having been listed out (e.g. with IS, Budget Process or grants) for future upgrades, expanded need, etc?	5/23/2021 8:18 PM
3	In an effort to keep current with changing technology, it would serve the department well if it could budget for a judicious percentage of updated equipment and software on an annual basis. (For example, would there have been any way to budget for updated VR equipment, cameras?)	5/22/2021 5:55 PM

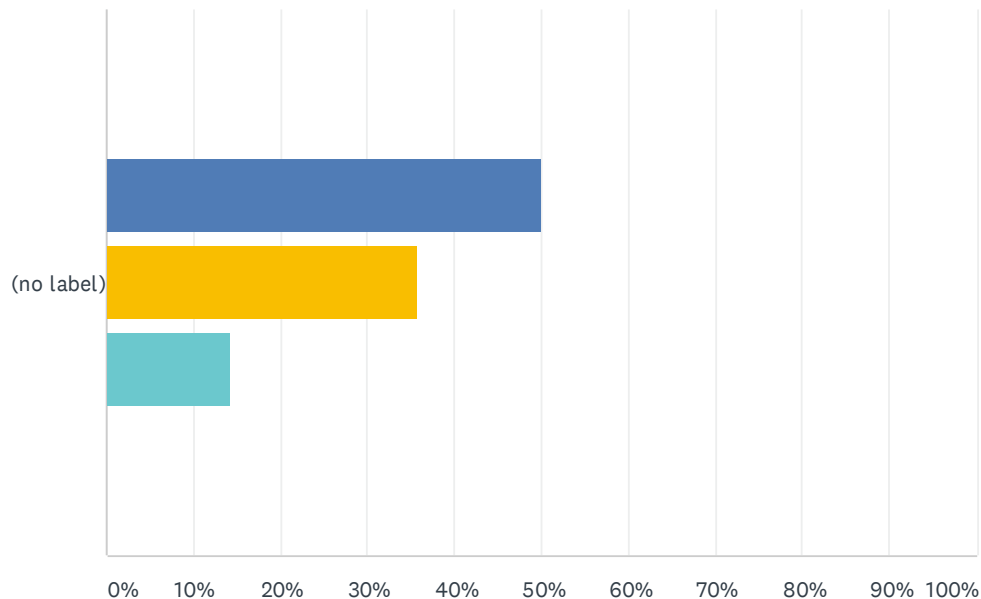
## Instructional Program Review - Digital Media and Design

4	Program should provide a list of inventory of equipment and technologies available and develop a needs list of needed technologies, equipment, etc. These should be presented during budget presentations.	5/21/2021 4:10 PM
5	Did you budget for the items ( resources) listed that are needed in this program? What is your plan to attain the necessary equipment?	5/21/2021 12:59 PM
6	Good description of needed resources.	5/20/2021 12:46 PM
7	There is a need for training aids that will prepare the students for products that are currently on the market.	5/20/2021 7:36 AM
8	This section has a narrow focus and lacks plans for program growth	4/15/2021 5:55 PM
9	No plan to address the outdated hardware was presented other than lending out personal equipment which is not sustainable for a college program.	4/5/2021 2:08 PM

**Q6 EFFECTIVENESS: STUDENT LEARNING OUTCOMES ASSESSMENT**

Highly Developed: Exhibits ongoing and systematic SLO assessment to adjust instruction.  
 Developed: Exhibits student learning outcomes assessment and uses results to change instruction.  
 Emerging: Has a plan to engage in ongoing and systematic SLO assessment, including using results to change instruction.  
 Initial: Minimal evidence of SLO assessment.

Answered: 14   Skipped: 0



■ Highly Developed   
 ■ Developed   
 ■ Emerging   
 ■ Initial   
 ■ N/A

	HIGHLY DEVELOPED	DEVELOPED	EMERGING	INITIAL	N/A	TOTAL	WEIGHTED AVERAGE
(no label)	0.00%	50.00%	35.71%	14.29%	0.00%	14	2.36
	0	7	5	2	0		

#	COMMENTS/FEEDBACK	DATE
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## Instructional Program Review - Digital Media and Design

1	PLO not completed	5/24/2021 9:01 AM
2	Strong results in CLO. Satisfactory anecdotal program learning outcomes reported by program.	5/23/2021 8:18 PM
3	Opportunities provided through the advisory committee are providing instructors with the ability to collaborate and discuss areas of need, and the ability to made decisions for change.	5/22/2021 5:55 PM
4	Not all assessment of SLOs have been completed.	5/21/2021 4:10 PM
5	The data provided does not seem to adequately represent student learning outcomes assessed. The lead also has data about his own instructional methods, but there are a number of people who teach in this program.	5/21/2021 3:38 PM
6	I'd recommend a thorough analysis of the assessment results and whether the assessment metrics selected really give you pertinent information if students are consistently meeting every metric and the data does not indicate any changes are necessary.	5/21/2021 12:59 PM
7	Recognition of weakness of the training tools provided for students and made adjustments accordingly.	5/20/2021 7:36 AM
8	From what is written, it does not appear that this program has adequately evaluated its courses or learning.	4/15/2021 5:55 PM
9	There is a lot of tables and data on instruction appended to the program review, however they are not used well in the narrative response in this section.	4/8/2021 1:45 PM

**Q7 EFFECTIVENESS: STUDENT SUCCESS**

**Highly Developed:** Thoroughly analyzes trends in enrollment, degrees awarded, time-to-completion rates, and formulates comprehensive plans to address them.

**Developed:** Describes trends in enrollment, degrees awarded, time-to-completion rates, and formulates plans to address them.

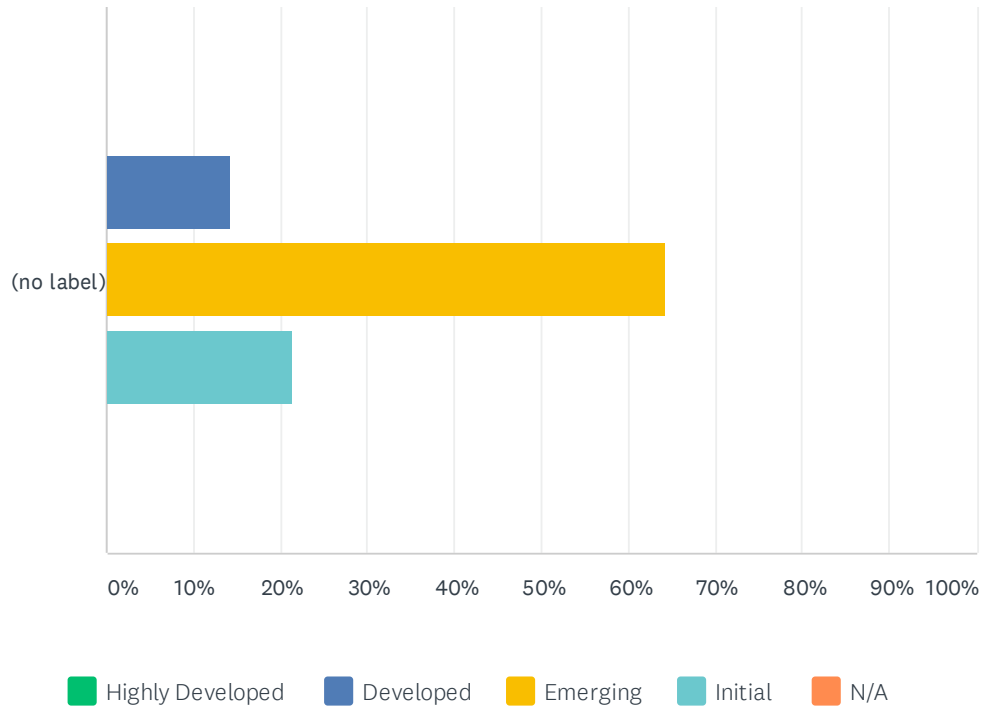
**Emerging:** Describes trends in enrollment, degrees awarded, time-to-completion rates, and makes an attempt to plan to address them.

**Initial:** Minimal description of trends and/or fails to formulate plan to address them.

Answered: 14   Skipped: 0



## Instructional Program Review - Digital Media and Design

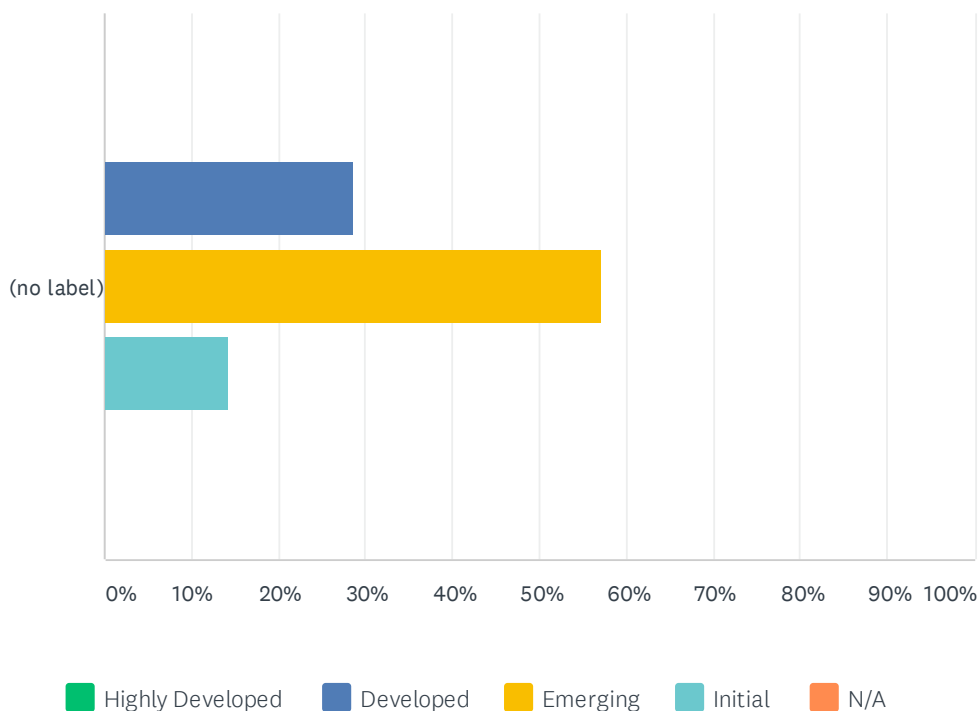


	HIGHLY DEVELOPED	DEVELOPED	EMERGING	INITIAL	N/A	TOTAL	WEIGHTED AVERAGE
(no label)	0.00%	14.29%	64.29%	21.43%	0.00%		
	0	2	9	3	0	14	1.93

#	COMMENTS/FEEDBACK:	DATE
1	I find that with the small number of students completing the coursework, 5, that employment would be fairly easy to asses with a few phone calls. In a small cohort I would expect that instructor would be very familiar with students.	5/24/2021 9:01 AM
2	student satisfaction surveys are generally positive. Limited placement data.	5/23/2021 8:18 PM
3	The availability of more precise student success data would help inform the department's overall efforts.	5/22/2021 5:55 PM
4	Student success rates by course could have ben provided and are included in budget presentations. Are there courses of concern bases on student success rates.	5/21/2021 4:10 PM
5	Although the instructor cited COVID as a reason for the lack of student success, data over the past 5 years seems to indicate that very few students (20 in 5 years) graduate from this program. There is no plan included to address this issue.	5/21/2021 3:38 PM
6	I would encourage a more formalized plan than, "wait until the pandemic is over", which is the only plan I could find. Degrees awarded are very low, with a pretty robust headcount (before the pandemic). I'd also recommend incorporating a post graduation survey to track data on employment since we require that data in the program review..	5/21/2021 12:59 PM
7	Confusion in the negotiated transfer institutions- SOU, OSU? There is a confidence that numbers will increase after the pandemic restrictions are lifted.	5/20/2021 12:46 PM
8	Positive changes are taking place. The instructors are working on building trust with students and community.	5/20/2021 7:36 AM
9	From the information given, this program is experiencing a slow decline in enrollment regardless of the pandemic. This is a mismatch from the glowingly optimistic explosion in career opportunities.	4/15/2021 5:55 PM

**Q8 BUDGET** Highly Developed: Financial resources meet current needs and are projected to meet future needs. Developed: Financial resources meet current needs. Emerging: Evidence of a plan to acquire financial resources to meet current needs. Initial: Minimal evidence that financial resources meet current needs.

Answered: 14 Skipped: 0

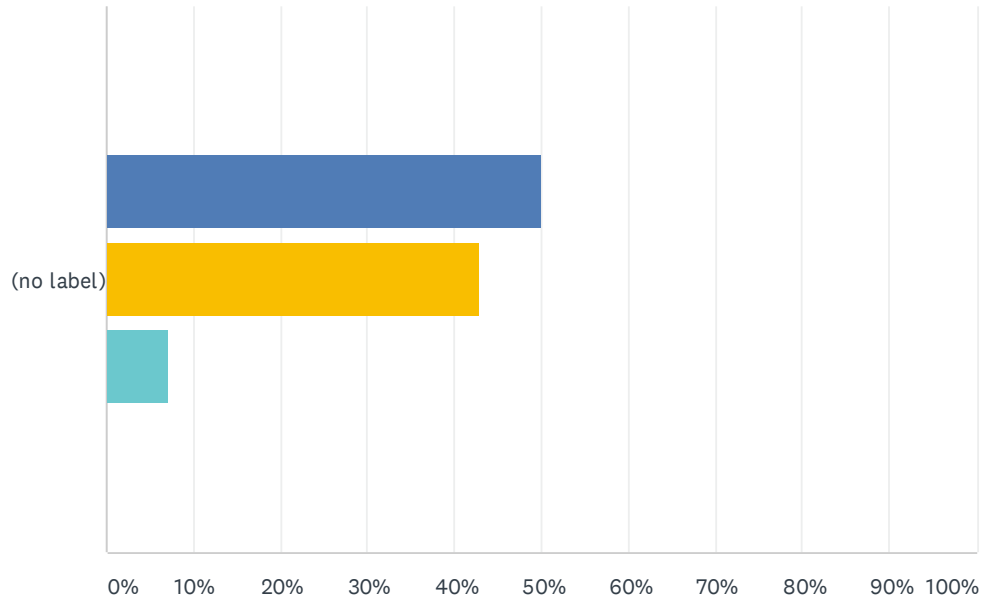


	HIGHLY DEVELOPED	DEVELOPED	EMERGING	INITIAL	N/A	TOTAL	WEIGHTED AVERAGE
(no label)	0.00%	28.57%	57.14%	14.29%	0.00%	14	2.14
	0	4	8	2	0		

#	COMMENTS/FEEDBACK:	DATE
1	Plan?	5/24/2021 9:01 AM
2	More information would be helpful. Question 5B was not answered. More information about potential to locate grant funding, and whether that would be sustainable, would be helpful.	5/22/2021 5:55 PM
3	This program has not been put on an improvement plan based on viability. It has been financially sustainable. I listing of current equipment, software, and technologies should have been provided. A list of needed equipment, software, and technologies should have be developed.	5/21/2021 4:10 PM
4	Faces the challenge of keeping up with technology, but no identified means of getting regular funding is mentioned in the report other than grants.	5/20/2021 12:46 PM
5	Section 5B would have been very helpful to help understand the viability of this program going forward; however nothing was written there.	4/15/2021 5:55 PM
6	It appears the budget meets current needs. Is a plan being developed to seek additional funds, through the budgetary process or grants, if additional equipment or technology is needed to further student success and employability?	4/15/2021 9:06 AM

**Q9 STRENGTHS AND WEAKNESSES** Highly Developed: Strengths and weaknesses are described accurately and thoroughly. Developed: Most strengths and weaknesses are described accurately and thoroughly. Emerging: Some strengths and weaknesses are described accurately and thoroughly. Initial: Minimal evidence that strengths and weaknesses are described accurately and thoroughly.

Answered: 14 Skipped: 0



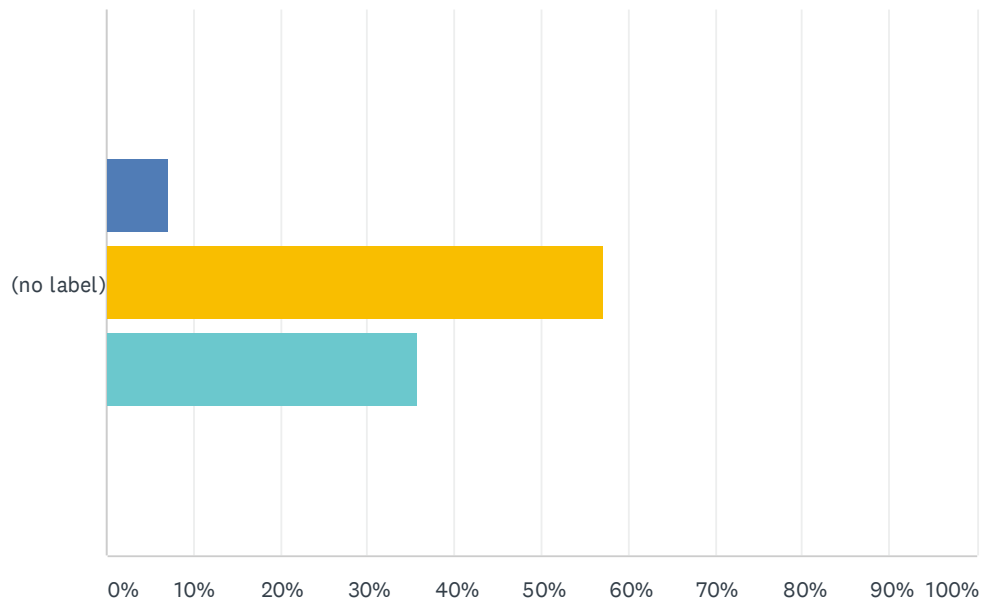
■ Highly Developed 
 ■ Developed 
 ■ Emerging 
 ■ Initial 
 ■ N/A

	HIGHLY DEVELOPED	DEVELOPED	EMERGING	INITIAL	N/A	TOTAL	WEIGHTED AVERAGE
(no label)	0.00%	50.00%	42.86%	7.14%	0.00%	14	2.43
	0	7	6	1	0		

#	COMMENTS/FEEDBACK:	DATE
1	There needs to be a deeper assessment of strengths and weaknesses. Low participation should be a huge concern.	5/24/2021 9:01 AM
2	It is encouraging to see that the program's weakness can be boiled down to growing pains. There's room for more and varied student instruction, training and equipment!	5/22/2021 5:55 PM
3	Diverse pool of instructors. Divers listing of coursework. Fairly stable enrollment. Positive CMA. Need to develop short term and long term goals.	5/21/2021 4:10 PM
4	Strengths included program recognition to increase enrollment and excellent teaching staff. Good identification of the diverse aspects of the program. Further professional development is identified as a primary weakness.	5/20/2021 12:46 PM
5	The writer of this report is aware of some areas of need. Strangely, there are claims of corporate relationships that are not mentioned anywhere else. It is unclear if there are actually any working agreements with these corporations and agencies, if there is any relationship to KCC, or if these represent the enthusiasm of one instructor for their subject.	4/15/2021 5:55 PM

**Q10 NEW GOALS AND PLAN** Highly Developed: Multiyear planning process with evidence of use of assessment data in planning. Developed: Multiyear planning process with some assessment data. Emerging: Short-term planning process recently implemented. Initial: Minimal evidence of planning process.

Answered: 14 Skipped: 0



Highly Developed Developed Emerging Initial N/A

	HIGHLY DEVELOPED	DEVELOPED	EMERGING	INITIAL	N/A	TOTAL	WEIGHTED AVERAGE
(no label)	0.00%	7.14%	57.14%	35.71%	0.00%	14	1.71
	0	1	8	5	0		

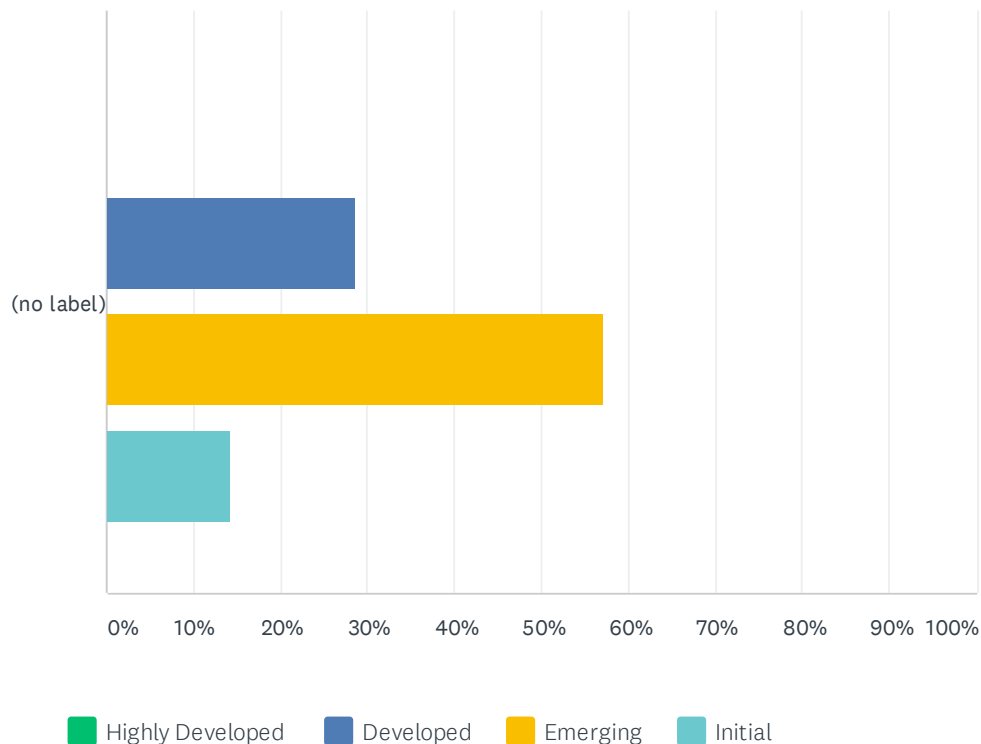
#	COMMENTS/FEEDBACK:	DATE
1	This area is important enough for a more in depth plan to address issues concerning recruitment, retainage, completion, and placement. The numbers of students is not growing and the trend seems to not be improving.	5/24/2021 9:01 AM
2	Unclear if future goals would be "additive" to prior goals (suggested). Consolidation of coursework to increase capacity makes sense, but this section could have also included components like plans for continuing outreach to industry partners, future dual enrollment focus as K12 classrooms open back up, and a resource development plan/outline for needed equipment, etc. No mention in this section of tie backs to KCC Strategic Initiatives.	5/23/2021 8:18 PM
3	Only one goal listed following the introduction, "The first goal I have ...". Given the information previously presented, it sounds like the program has potential for a number of goals. Also, the goal cited, though an effective one informed by student need, needs to be linked back to the Strategic Plan.	5/22/2021 5:55 PM
4	Need to develop short term and long term goals that include all courses and all instructors.	5/21/2021 4:10 PM

# Instructional Program Review - Digital Media and Design

5	The instructor needs to take a close look at industry needs and similar programs at other colleges in order to develop new goals. As he noted in program weaknesses, the program is too broad. Needs for the program should be made based on hard data.	5/21/2021 3:38 PM
6	Were these reflected in Goal A and Goal B in the first section? I do not see good alignment between the areas in the report and the Goal A and Goal B. Planning/Analysis ( i.e. this report) should align with the goals established. There should be some connection.	5/21/2021 12:59 PM
7	Goal of consolidating and adding courses. Identified need for research into what apparent pressing needs are for this program.	5/20/2021 12:46 PM
8	The auto program should work with marketing to improve their presence in the community. However, the instructors should continue to use their networking to continue building trust.	5/20/2021 7:36 AM
9	There is little evidence of systematic planning, coordination between instructors, or a vision for operating these classes as a program.	4/15/2021 5:55 PM
10	Needs to be link to the strategic plan.	4/15/2021 9:06 AM

**Q11 OVERALL PROGRAM EVALUATION** Highly Developed: Evidence of ongoing systematic use of planning in selection of programs and services. Developed: Program exhibits evidence that planning guides program and services selection that supports the college. Emerging: There is evidence that planning intermittently informs some selection of services to support the college. Initial: Minimal evidence that plans inform selection the of services to support the college's mission.

Answered: 14 Skipped: 0



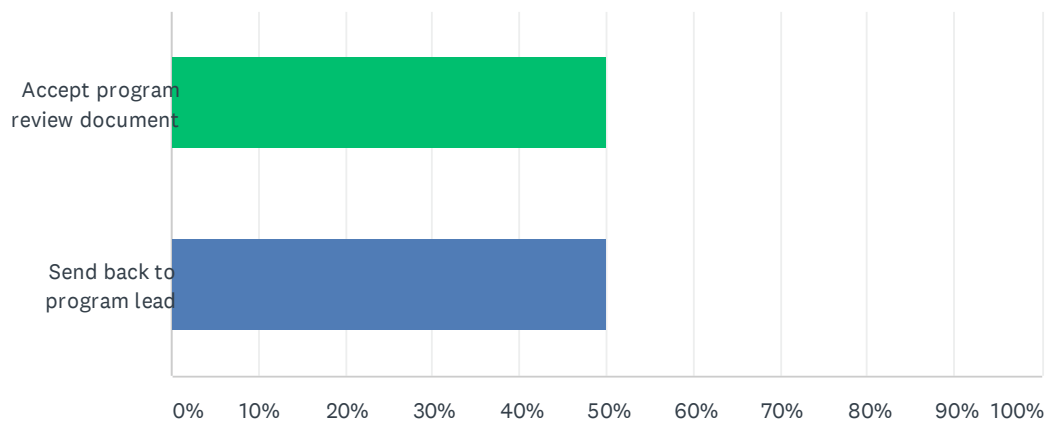
	HIGHLY DEVELOPED	DEVELOPED	EMERGING	INITIAL	TOTAL	WEIGHTED AVERAGE
(no label)	0.00%	28.57%	57.14%	14.29%	14	2.14
	0	4	8	2		

## Instructional Program Review - Digital Media and Design

#	COMMENTS/FEEDBACK:	DATE
1	Program seems to have some positives in place. The need for trained people is evident. This should be a growth field and enrolment seems on "life support". A more in-depth evaluation of program is warranted.	5/24/2021 9:01 AM
2	Program appears to have a lot of potential. Needs planning and shepharding support.	5/21/2021 4:10 PM
3	There is data missing from this program review, and it doesn't not provide an accurate picture.	5/21/2021 3:38 PM
4	The program has faced some challenges, but the instructors are on the right path of making a successful program even more so.	5/20/2021 7:36 AM

### Q12 Should this academic program review be accepted by CIIC or sent back to the program lead for further work?

Answered: 14 Skipped: 0



ANSWER CHOICES	RESPONSES	
Accept program review document	50.00%	7
Send back to program lead	50.00%	7
TOTAL		14

### Q13 Please highlight the strengths of the program.

Answered: 14 Skipped: 0

#	RESPONSES	DATE
1	It appears that there is a wide group of instructors and the coursework seems to be fully put together.	5/24/2021 9:01 AM
2	Good data from initial goals, quality instruction, strong potential for employer demand	5/23/2021 8:18 PM
3	The program is guided by enthusiastic and talented instructors in an area that has room for continued and varied growth.	5/22/2021 5:55 PM
4	Diverse instructor pool. Divers class offerings. Positive CMA.	5/21/2021 4:10 PM
5	Work DMD team has done with industry partners has increase programs credibility	5/21/2021 3:55 PM
6	The hiring of industry specialists is providing excellent instruction and intern opportunities for	5/21/2021 3:38 PM

## Instructional Program Review - Digital Media and Design

students.

7	Qualified faculty with diverse areas of expertise.	5/21/2021 12:59 PM
8	Career information is well developed.	5/20/2021 12:46 PM
9	The instructors appear to care about their students. The instructors want to build trust with students and the community. This is a successful program at KCC and it appears that it will continue being so.	5/20/2021 7:36 AM
10	This program has enthusiastic instructors who enjoy their individual subjects.	4/15/2021 5:55 PM
11	Instruction staff and potential for employment in the field.	4/15/2021 9:06 AM
12	The program is trying to meet the established and emerging education and employment needs in Digital Media and Design.	4/8/2021 1:45 PM
13	Great current and future outlook of industry growth in a variety of digital media sectors.	4/8/2021 10:29 AM
14	N/A	4/5/2021 2:08 PM

### Q14 Please outline weaknesses of the program.

Answered: 14 Skipped: 0

#	RESPONSES	DATE
1	Empty seats in this program is not sustainable. There seems to be no plan to address enrolment.	5/24/2021 9:01 AM
2	future goals could be improved with some clarity. Technology needs are complex, evolving, and potentially expensive.	5/23/2021 8:18 PM
3	More information and tracking of student degree attainment and job placement is needed.	5/22/2021 5:55 PM
4	Lacks depth and breadth of analysis and planning.	5/21/2021 4:10 PM
5	The degree is diverse. Additional instruction is needed	5/21/2021 3:55 PM
6	The program is not focused and needs significant curricular review.	5/21/2021 3:38 PM
7	It does not appear that planning/analyses inform the direction of the program.	5/21/2021 12:59 PM
8	Diverse program leads in several directions. Identified issue of lack of available space to develop added instruction for the various strands of the program.	5/20/2021 12:46 PM
9	Turnover. Lower enrollment numbers (working on that). Outdated technology and equipment.	5/20/2021 7:36 AM
10	Whether it is the product of writing, or the product of real program weakness, this program appears to lack vision, leadership and planning.	4/15/2021 5:55 PM
11	Planning efforts need more clarity and defined milestones and outcomes.	4/15/2021 9:06 AM
12	The program may need to re-assess for the best and most effective degree/certificate paths for KCC to offer, we may be trying to do too much here.	4/8/2021 1:45 PM
13	The needed space and resources to meet program growth demands is lacking, but appears to be on the right track for correction.	4/8/2021 10:29 AM
14	N/A	4/5/2021 2:08 PM

### Q15 Please make recommendations for program improvement.

Answered: 14 Skipped: 0

## Instructional Program Review - Digital Media and Design

#	RESPONSES	DATE
1	Evaluate curriculum to align careers. Is the program too broad? Are graduates working in their field of study? What kind of partnerships and internships are out there?	5/24/2021 9:01 AM
2	needs more clarity around professional development expectations and future opportunities. NEW goals need more direct linkage to KCC Strategic Initiatives.	5/23/2021 8:18 PM
3	A reliable source of funding for the continuous need for upgraded equipment and software is needed in order to keep the program viable.	5/22/2021 5:55 PM
4	Needs more thoughtful and intentional direction and planning.	5/21/2021 4:10 PM
5	Refine the degree to meet the needs of the industries prime job descriptions	5/21/2021 3:55 PM
6	Work to align the program with similar programs and with needs in the basin.	5/21/2021 3:38 PM
7	Reassess the metrics that are selected for CLO, PLO and SLO assess. If the assessment indicate no changes are required why is there a vast disparity in student headcount and degree awarded.	5/21/2021 12:59 PM
8	Possibly: develop the technical core, and have optional program emphasis modules.	5/20/2021 12:46 PM
9	Continue doing what you are doing.	5/20/2021 7:36 AM
10	Either re-work the report to reflect better information, or the program needs a thorough revision and plans for future growth. It seems there may be tremendous potential, especially to recruit students from many areas of interest in all things digital,	4/15/2021 5:55 PM
11	Address weaknesses head on.	4/15/2021 9:06 AM
12	Re-assess the degree/certificate paths with goal to hone the program down to the most effective tracts for our students for further 4 year degree pursuit and employment. This may be determined by articulations to 4 year schools for our student's who will go on.	4/8/2021 1:45 PM
13	Continue the pursuit of staying current with the ever-changing digital media technology environment the best you can.	4/8/2021 10:29 AM
14	N/A	4/5/2021 2:08 PM

**Q16 Please enter your name.**

Answered: 14   Skipped: 0

#	RESPONSES	DATE
1	Mike Homfeldt	5/24/2021 9:01 AM
2	Peter Lawson	5/23/2021 8:18 PM
3	Holly Owens	5/22/2021 5:55 PM
4	Jamie Jennings	5/21/2021 4:10 PM
5	Tracy Heap	5/21/2021 3:55 PM
6	Jeanne LaHaie	5/21/2021 3:38 PM
7	Allison Marie Sansom	5/21/2021 12:59 PM
8	Janice Silvestri	5/20/2021 12:46 PM
9	EW	5/20/2021 7:36 AM
10	Tom Nejely	4/15/2021 5:55 PM
11	Charles Massie	4/15/2021 9:06 AM
12	Jo W Cochran	4/8/2021 1:45 PM



## Instructional Program Review - Digital Media and Design

13	Ian Kautzman	4/8/2021 10:29 AM
14	Rick Ball	4/5/2021 2:08 PM